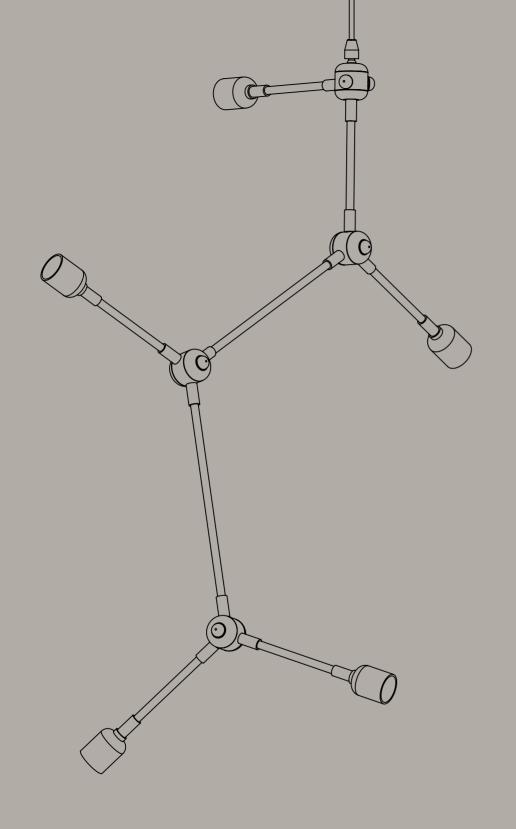




Tribeca Collection by Søren Rose Studio



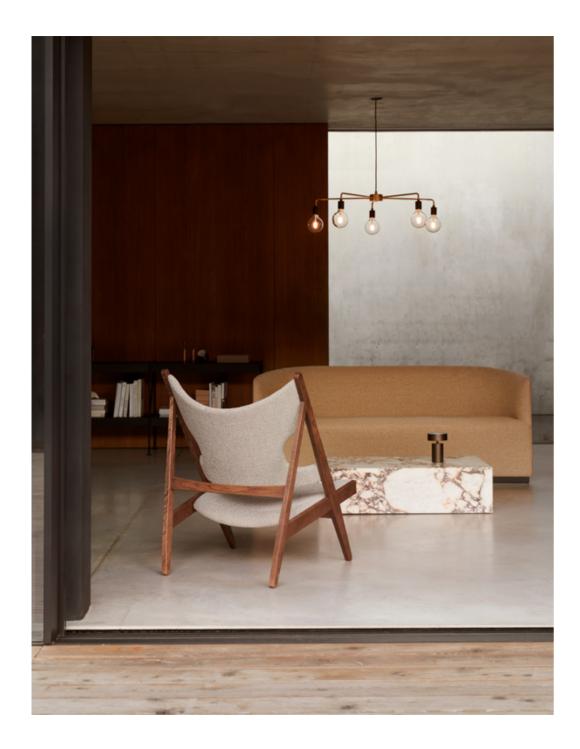
Meet the Tribeca Collection

MENU



Inspired by the bygone glamour of 1930s New York, the Tribeca Collection takes its cues from the American Art Deco movement and the industrial designs that were prevalent in the city at the time. Looking to vintage lamps and reusable parts, Søren Rose Studio compiled each new design by assembling and reassembling the pieces until new and bolder designs triumphantly emerged. Drawing on minimalist Scandinavian roots and impressions of American industrialism, each retro chic lamp combines elegant details with a decidedly engineered aesthetic. The collections name derives from the acronym for the lower Manhattan district that forms the triangle below Canal Street.

Franklin Chandelier, Black, by Søren Rose Studio Globe Bulb, Clear 95, by MENU Gravel Rug, Ivory, by Nina Bruun Plinth Tall, Rose Marble, by Norm Architects Tailor Sofa, Natural Oak, Maple 222, by Rui Alves



Knitting Chair, Dark Stained Oak/Colline 118, by Ib Kofod-Larsen Plinth Low, Rose Marble, by Norm Architects Zet Storing System, 2x2 Black Painted Oak Veneer/Blackl, by Kaschkasch Chambers Chandelier, Ø76, Brushed Brass, by Søren Rose Studio

About Søren Rose

THE TRIBECA COLLECTION IS OFFERED IN A RANGE OF SHAPES, MATERIALS AND FINISHES TO SUIT EVERY INTERIOR NEED. FROM WARM, TACTILE BRASS ON DRAMATIC CHANDELIER DESIGNS TO SLEEK AND MODERN POWDER-COATED STEEL ON FUNCTIONAL DESK LAMPS, EACH DESIGN MARRIES THE FORM, FUNCTION AND SPACE-ENHANCING WARMTH THAT IS AT THE HEART OF MENU.

New York-based Søren Rose Studio specialises in architecture and industrial design that heroes high-quality, sustainable materials through a combination of traditional techniques and innovative processes.

With the goal of improving the immediate surroundings of everyday life, the studio's work spans limited edition designs to bespoke interior projects, always with firm focus on timeless style and modern sensibilities.



About MENU

AT MENU, WE BELIEVE IN CONNECTED SPACES: SPACES THAT UNITE OUR WORLD THROUGH DESIGN AND MAKE OUR TRANSITIONS FROM ONE PLACE TO ANOTHER SEAMLESS, INTERESTING AND ENJOYABLE.

In our rapidly changing landscape, the distinctions between home and work have become blurred.

The concept of *Connected Spaces* reflects this exciting shift, highlighting the opportunity to create human-centric, multi-functional environments that serve our needs: workplaces that make us feel at home; homes with all the comfort and refinement of boutique hotels; cafés, shops, restaurants and hotels that feel curated to our desires and aspirations.

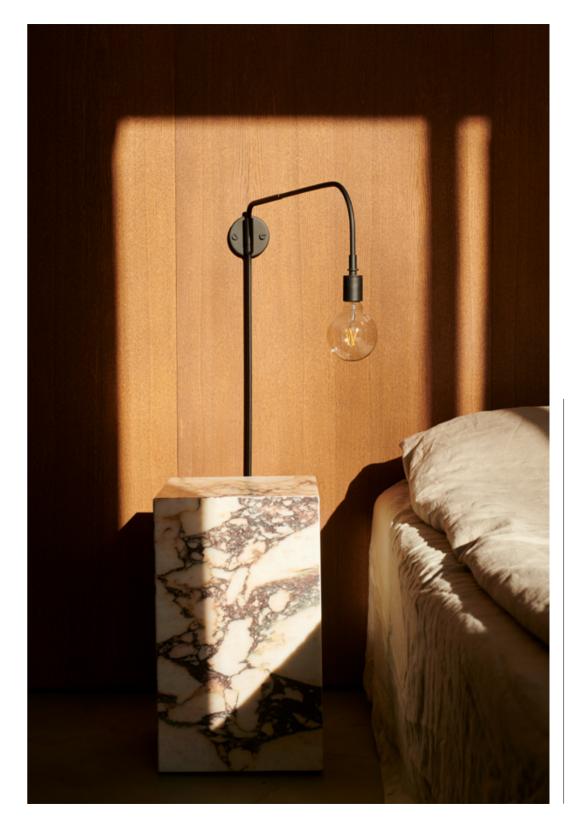
Connected Spaces is a testimony to the future of design. Since 1978, we have harnessed the skills of top designers and craftspeople around the world to create furniture, lighting and accessories that are clean, clever and natural, infusing a sense of calm through high-quality materials in minimalist silhouettes.

By connecting the dots between home, work and hospitality, we can redefine how we use space and, ultimately, how we connect to one another. Designing ideal spaces is a journey. There is no roadmap.

Today, MENU's designs can be found across the globe. To make sure our product portfolio continues to anticipate people's needs and offer a breadth of ideas and solutions, we partner with contemporary talents both in our native Scandinavia and around the world.

At the same time, our collection is also growing to include more legacy designers whose work has stood the test of time and serves as a reminder what it means to be a modern classic.

Plinth Low, Rose Marble, by Norm Architects Warren Wall Lamp, Black, Søren Rose Studio Globe Bulb, 95, Clear, by MENU







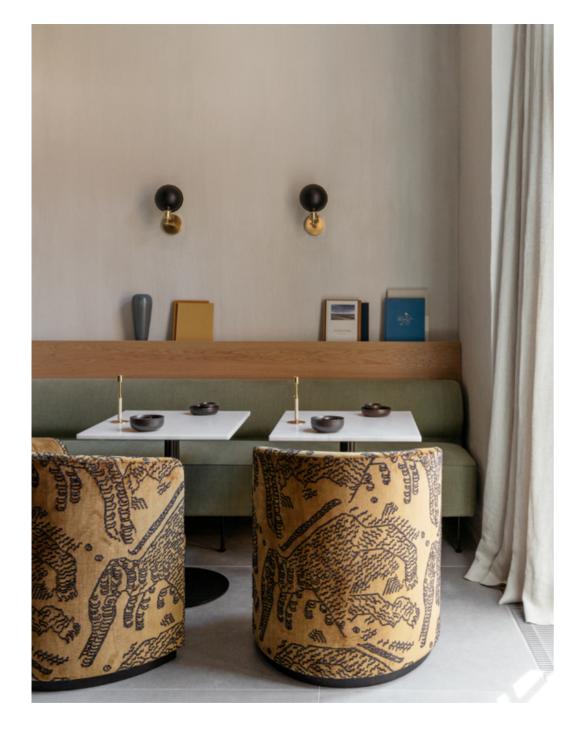


MENU's new showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, communitybuilding universe

The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands—not least MENU's comprehensive range of furniture, lighting and accessories, which are put to their truest test, together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning: From one, learn all, The Audo reflects MENU's founding philosophy of collaborative spirit.

Redefining how we use design, space and, ultimately, how we connect to one another, the creative destination is a hub for powerful ideas, beautiful design and inspiration.

TR Bulb Table/Wall Lamp, Brushed Brass/ Matte Opal,
DtW, by Tim Rundle
Plinth Low, Rose Marble, by Norm Architects
Tearoom Lounge Chair, Dedar Schwartzwald, by Nick Ross
Circular Lamp, Black, by Studio WM
Harbour Column Dining Table, Ø80, Black/Off White Marble,
by Norm Architects



Tearoom Club Chair, Tiger Mountain Fauve T18015/002, by Nick Ross Walker Lamp, Black/Brushed Brass, by Søren Rose Studio Duca Candleholder, Polished Brass, by Krøyer-Sætter-Lassen New Norm Dinnerware, Dark Glazed, by Norm Architects Harbour Column Dining Table, 60x70, Off White Marble, by Norm Architects

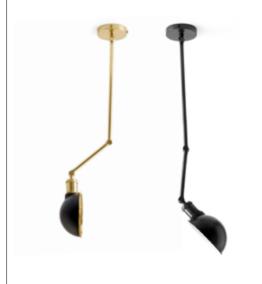
Walker Ceiling/ Wall Lamp

Hudson Wall/ Ceiling Lamp

Harrison Chandelier Franklin Chandelier

A true modern classic, this iteration is shaped from polished brass detailed with a black steel shade that punctuates any space to perfection. The light is directed up to a 90-degree angle thanks to the adjustable arm and the lamp can be attached to a wall or ceiling.

The graphic expression of Hudson, named after the river that surrounds New York's lower Manhattan district, stands out for its flexibility and sculptural beauty. The slender arm is adjustable to the perfect angle and the timeless, graphic expression pairs well with any interior style. Attach it to a wall or ceiling to illuminate a space with its elegant beauty.





Category: Ceiling / Wall Lamp Socket: (CE) E27, (US) E26 Dimensions: H: 28 cm/ 11", W: 16 cm/ 6,3", D: 40/22 cm/ 15,7" / 8,7"

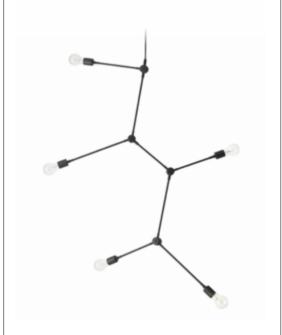


HUDSON LAMP, BLACK/BRASS, BLACK/BRONZED BRASS

Category: Ceiling / Wall Lamp Socket: (CE) E27, (US) E26 Dimensions: H: 92,3 cm/ 36,3", Ø: 16 cm/ 6.3"

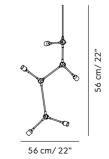


Reworking the chandelier to modern sensibilities, Harrison is an eye-catching suspension lamp, crafted in steel, brass or powder-coated steel. Shaped from five individual arms that can be angled to direct the light where it's needed, the design feels classic yet infinitely new. The bare bulbs underscore the industrial aesthetic that defines the Tribeca collection.



FRANKLIN CHANDELIER, BLACK, BRASS

Category: Chandelier Socket: (CE) E27, (US) E26 Dimensions: H: 56 cm/ 22", W/0: 56 cm/ 22"

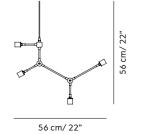


A smaller version of Harrison, the Franklin Chandelier started life as a jigsaw of vintage lamps and reusable parts that were carefully reassembled to create an entirely new form. The four extended arms, available in brass or black powder-coated steel, hold decorative bulbs that underpin the design's industrial feel. The lamp is suspended from the ceiling by a black textile cord.



FRANKLIN CHANDELIER, BLACK, BRASS

Category: Chandelier Socket: (CE) E27, (US) E26 Dimensions: H: 56 cm/ 22", W/Ø: 56 cm/ 22"



Collister

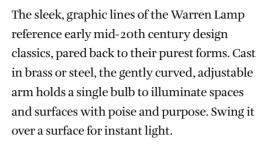
Duane

Warren Lamp

Staple Lamp

Classic yet contemporary, beautiful yet functional, the Collister lamp is a contradiction in terms. Set on a circular base, its elegant tubular brass arm extends upwards at an angle to a half-moon shade layered with brass to reflect the light. Its gently rounded edges and vintage aesthetic bring timeless beauty to any space.

Referencing vintage photo lamps, Duane is a small ceiling-mounted lamp that makes a bold impression. Cast in brass with a blackened upper shade and a reflective inner, its industrial roots are apparent in the rounded, open design. Suspend alone or in clusters to create illumination that has personality as well as purpose.



The sleek wall-mounted lamp, in steel or brass, attaches easily to a wall with decorative screws and the textile cord is fitted with a dimmer switch that lets you control the light – from cosy, ambient illumination to bright task lightning.









COLLISTER TABLE LAMP, BLACK/BRASS

Category: Table Lamp Socket: (CE) E27, (US) E26

Dimensions: H: 38 cm/ 15", W: 33 cm,

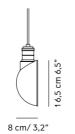
L: 33 cm/ 13"



DUANE PENDANT, BLACK/BRASS

Category: Pendant Socket: (CE) E27, (US) E26

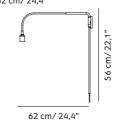
Dimensions: D: 8 cm/ 3,2", Ø: 16,5 cm/ 6,5"



WARREN WALL LAMP, BLACK, BRASS

Category: Wall Lamp Socket: (CE) E27, (US) E26

Dimensions: H: 56 cm/ 22,1", D: 62 cm/ 24,4"



STAPLE WALL LAMP, BLACK, BRASS

Category: Wall Lamp Socket: (CE) E27, (US) E26

Dimensions: H: 15 cm/ 5,9", D: 15 cm/ 5,9"



15 cm/5,9"

Reade Table Lamp

Leonard Chandelier

Putting a fresh spin on the classic reading lamp, Reade looks to vintage designs and industrial components to inform its snaking design. Rounded tubes of brass or steel are linked with decorative joints that elevate the pared-back piece. And the decorative bulb provides just the right amount of light to create cosy ambience or practical task lighting.

What started as a road trip though America, in search of mid-century lamps to reinvent to modern sensibilities, resulted in the Tribeca collection of functional, decorative lighting.

This chandelier reimagines the elements of vintage lamps. A compact version of the collections Chambers Chandelier, Leonard is ideal for rooms where space is at a premium. Available in brass, steel or powder-coated steel, the four-pronged design holds five bulbs that light up rooms with refined ambience.



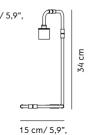


READE TABLE LAMP, BLACK, BRASS

Category: Table Lamp Socket: (CE) E27, (US) E26

Dimensions: H: 34 cm/ 13,4", W: 15 cm/ 5,9",

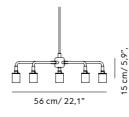
D: 15 cm/5,9",

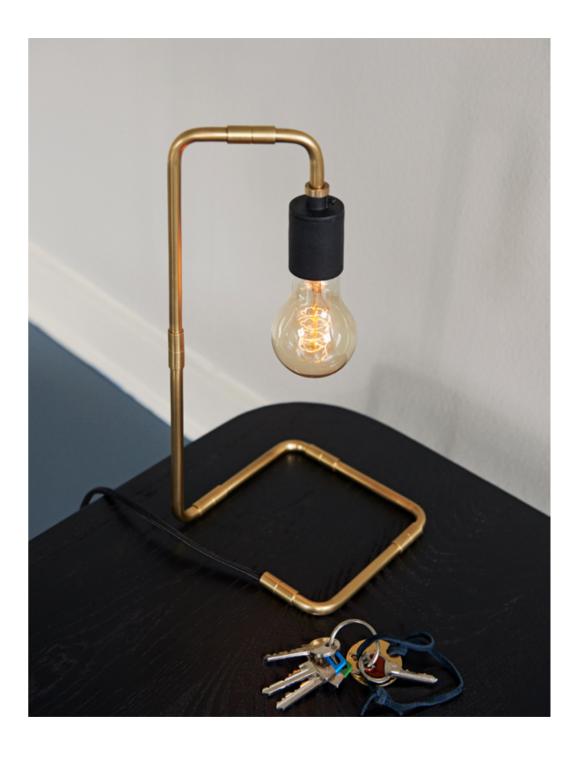


FRANKLIN CHANDELIER, BLACK, BRASS

Category: Chandelier Socket: (CE) E27, (US) E26

Dimensions: H: 56 cm/ 22,1", W/Ø: 56 cm/ 22,1"





Reade, Table Lamp, Bronzed Brass, by Søren Rose Studio

Chambers Chandelier

Fusing a minimalist Scandinavian aesthetic with industrial design sensibilities from the American Art Deco movement of the 1930s, the Chambers Chandelier is shaped with four protracting arms in polished brass that each holds a decorative light bulb.

The lamp's centre point is detailed with an additional bulb to create a symmetrical design that illuminates spaces with the perfect combination of old and new.



Harbour Bar Chair, Steel Base, Black/ LC1, Col. 1 Bianco, by Norm Architects Snaregade Bar Table, Black/Charcoal, by Norm Architects



76 cm/30"



TRIBECA COLLECTION

18 MENU

Hubert Pendant

Hubert Suspension Frame

Equal parts familiar and new, the functional shade, simple lines and warming brass interior of the Hubert pendant create a light that is both unobtrusive and beautiful. Emphasising its pared-back design though high-quality materials, it's versioned in bronzed brass with the option of an ivory or black shade, and in two sizes: \emptyset 24 and \emptyset 45. The light is suspended from a cord fitted with an elongated socket that acts as a decorative feature in itself.

A modern take on the classic suspension light, Hubert is made from a contrasting combination of bronzed brass and powder-coated steel. Three rounded shades are suspended from the horizontal frame, giving it an industrial feel while maintaining a sleek and minimalist aesthetic.

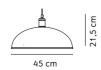




HUBERT PENDANT, Ø24, Ø45, IVORY/BRONZED BRASS, BLACK/BRONZED BRASS

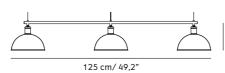
Category: Pendant Socket: (CE) E27, (US) E26 H: 18 cm/ 7,1", Ø: 24 cm/ 9,5 "





HUBERT SUSPENSION FRAME, IVORY/BRONZED BRASS, BLACK/BRONZED BRASS

Category: Lamp Socket: (CE) E27, (US) E26 H 45 cm/ 17,7", W:20 cm/ 7,8", L: 125 cm/ 49,2" H: 25 cm, W: 152 cm, D: 24 cm/ 9,5





Hubert Pendant, Ø 24, Ivory/Bronzed Brass, by Søren Rose Studio Hubert Pendant, Ø 24, Black/Bronzed Brass, by Søren Rose Studio





DESIGN FEATURES

Fusing Scandinavian minimalism with American industrialism

Bridging the gap between old and new

Minimal details and high-quality materials

Timelessly versatile, each lamp fits seamlessly into modern spaces

Quality-tested to ensure long-term durability; ideal for both contract and residential use

Collister Lamp, Black/Brushed Brass, by Søren Rose Studio

25

