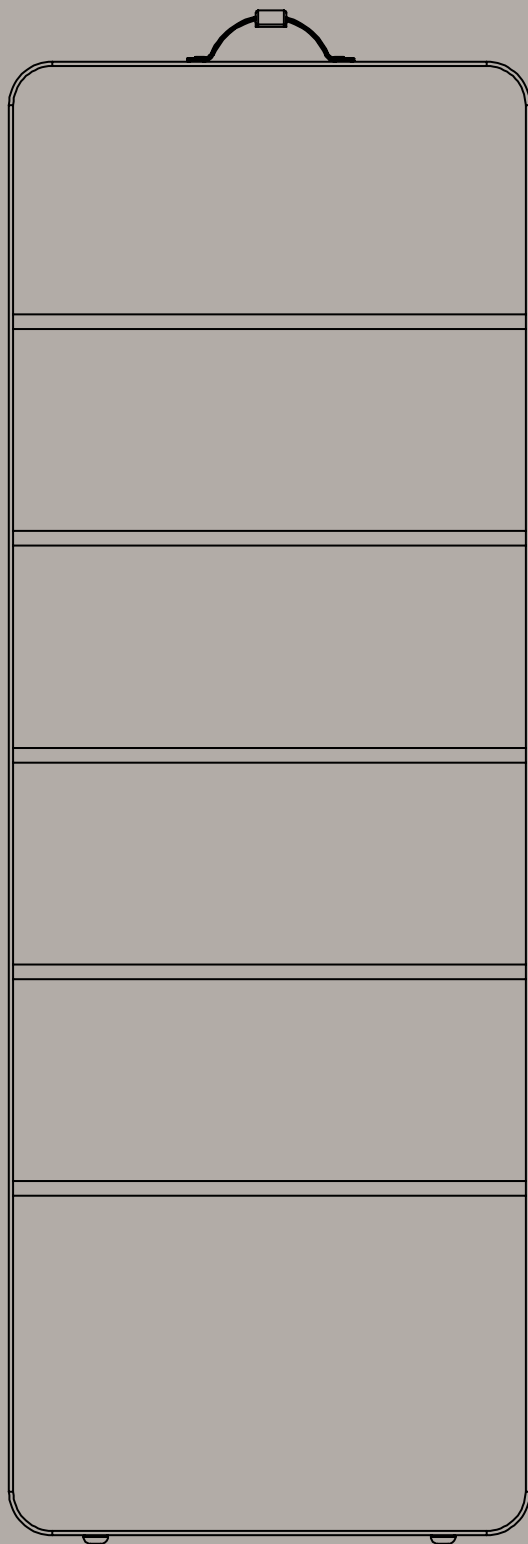




MENU



Bath Collection
by Norm Architects



Meet The Bath Collection



In creating the Bath Collection, Norm Architects set out to transform the bathroom into a blissful respite to relax and refresh. As the collection has expanded to meet new demands and offer new functional and aesthetic possibilities, it has stayed true to its core ethos of soft, functional minimalism. Today, there is little this collection cannot help us with as we go about our days.

Soap Pump, Black, by Norm Architects
Toothbrush Holder, Black, by Norm Architects
Wiper, Black, by Norm Architects



Towel Ladder, Powder Coated Steel/Dark Ash/Leather, by Norm Architects
Pedal Bin, 4L, Black, by Norm Architects

About Norm Architects

Founded in Copenhagen in 2008 by Jonas Bjerre-Poulsen and Kasper Rønn, Norm Architects specialises in residential architecture, commercial interiors, industrial design, photography and art direction. Today, the group regularly collaborate with MENU, helping to drive the evolution of the brand and its products.

Norm Architects' name reflects the company's emphasis on the importance of drawing inspiration from norms and

traditions within architecture and design – in particular the Scandinavian design principles of timeless aesthetics and natural materials and the modernist values of restraint and refinement.

Guided by these principles, Norm Architects produces design that unites great materials and craftsmanship, while embodying beauty, traditions, history and, most importantly, timeless simplicity, where there is nothing more to add or take away.



About MENU

AT MENU, WE BELIEVE IN CONNECTED SPACES: SPACES THAT UNITE OUR WORLD THROUGH DESIGN AND MAKE OUR TRANSITIONS FROM ONE PLACE TO ANOTHER SEAMLESS, INTERESTING AND ENJOYABLE.

In our rapidly changing landscape, the distinctions between home and work have become blurred.

The concept of *Connected Spaces* reflects this exciting shift, highlighting the opportunity to create human-centric, multi-functional environments that serve our needs: workplaces that make us feel at home; homes with all the comfort and refinement of boutique hotels; cafés, shops, restaurants and hotels that feel curated to our desires and aspirations.

Connected Spaces is a testimony to the future of design. Since 1978, we have harnessed the skills of top designers and

craftspeople around the world to create furniture, lighting and accessories that are clean, clever and natural, infusing a sense of calm through high-quality materials in minimalist silhouettes.

By connecting the dots between home, work and hospitality, we can redefine how we use space and, ultimately, how we connect to one another. Designing ideal spaces is a journey. There is no roadmap.

Today, MENU's designs can be found across the globe. To make sure our product portfolio continues to anticipate people's needs and offer a breadth of ideas and solutions, we partner with contemporary talents both in our native Scandinavia and around the world.

At the same time, our collection is also growing to include more legacy designers whose work has stood the test of time and serves as a reminder what it means to be a modern classic.

Shower Tray, Black/Black Marble, by Norm Architects





Soap Pump, Black, by Norm Architects
Toothbrush Holder, Black, by Norm Architects
Norm Mirror Rectangular, Black, by Norm Architects

MENU at The Audo



MENU's new showroom is located at The Audo, a unique concept that masterfully unites co-working and event facilities, a café, restaurant and retail area, as well as an exclusive residence in a single, community-building universe

The Audo features an inspiring mix of original features and thoughtful new accompaniments from an eclectic mix of premium brands—not least MENU's comprehensive range of furniture, lighting and accessories, which are put to their truest test, together with a curated selection of products from global brands. Abbreviated from the Latin *Ab Uno Disce Omnes*, meaning: From one, learn all, The Audo reflects MENU's founding philosophy of collaborative spirit.

Redefining how we use design, space and, ultimately, how we connect to one another, the creative destination is a hub for powerful ideas, beautiful design and inspiration.

TR Bulb Table/Wall Lamp, Brushed Brass/Matte Opal, DiW, by Tim Rundle
Plinth Low, Rose Marble, by Norm Architects

Tearoom Lounge Chair, Dedar Schwarzwald, by Nick Ross
Circular Lamp, Black, by Studio WM
Harbour Column Dining Table, Ø80, Black/Off White Marble, by Norm Architects

Bath Collection

A MINIMALIST, HUMANCENTRIC SENSIBILITY SHINES THROUGH EACH ACCESSORY, WITH THE DESIGNS RESPONDING TO REAL-LIFE NEEDS WHILE MAINTAINING A SOPHISTICATED, MODERN EXPRESSION.

Fulfilling every requirement in the bathroombpace in both public and private environments, many of the collections designs, such as the mirrors and rubbish bins, also serve us outside the bath, in offices, kitchens, living areas and beyond.

The full line-up now includes rubbish bins in an array of sizes, multiple mirror designs, a shower tray, a towel bar, a toilet roll holder,

a shower wiper and a towel ladder. The Bath Collection also offers a toothbrush holder, a soap pump and a toilet brush – all three available in both freestanding and wall-mounted versions.

Graceful, uniform lines and rounded bases unify the pieces and add beautiful focal points to some of our most-used spaces. With purposeful, meticulously executed details, the Bath Collection elements are at once refined and user-friendly. Visually bold and adaptable. Deeply thought through and delightfully simple. The collection is made of powder-coated steel with a matte black or white finish for an elegant, tactile and easy-to-clean exterior.

Tooth Brush Holder, Black, by Norm Architects
Soap Pump, Black, by Norm Architects
Norm Mirror Rectangular, Black, by Norm Architects



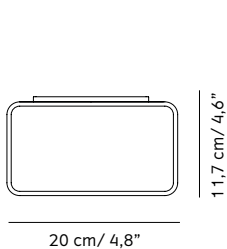
Shower Tray

The most elegant solution we've seen for keeping soap, razors and bath products of all kinds where you need them. Because it can also be mounted outside the shower, the tray creates the perfect (and hygienic) landing pad for, say, your phone.

The new design, available in black or white, comes in two versions: one with marble in the powder-coated aluminium tray; the other with just the tray, complete with drainage holes. Both versions feature raised edges to prevent objects from slipping to the floor.



SHOWER TRAY, BLACK, WHITE
Category: Shower Tray
H: 3 cm / 1,2", W: 20 cm / 4,8" x D: 11,7 cm / 4,6"

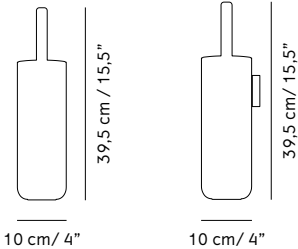


Toilet Brush

Thanks to a low centre of gravity, this Toilet Brush stands firmly on the floor. The brushed steel handle provides a comfortable grip and the brush head can be replaced as needed, while the interior plastic holder can easily be taken out and cleaned. Wall-mounted version available.



TOILET BRUSH, BLACK, WHITE
Category: Toilet Brush
H: 39,5 cm / 15,5", Ø: 10 cm / 4"

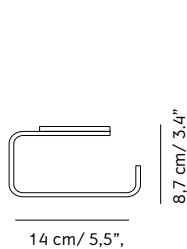


Toilet Roll Holder

The Toilet Roll Holder shares the visual appeal of the collections Towel Bar. The curved design makes it easy to change the roll – and keeps it from slipping off the holder.



TOILET ROLL HOLDER, BLACK, WHITE
Category: Toilet Roll Holder
H: 2,5 cm / 0,9", W: 14 cm / 5,5", D: 8,7 cm / 3,4"

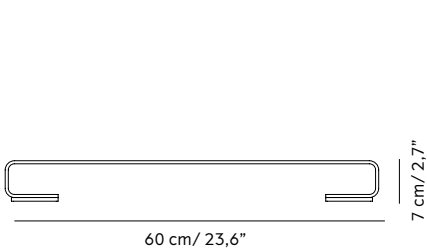


Towel Bar

The Towel Bar is designed to complement any space, with simple, strong lines with gently rounded edges. The illusion of a suspended band brings an intriguing graphic style to bathroom walls, while the matte surface adds tactility.



TOWELBAR, BLACK, WHITE
Category: Towel Bar
H: 3,5 cm / 1,1", W: 60 cm / 23,6", D: 7 cm / 2,7"

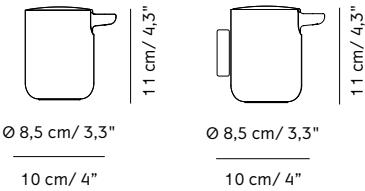


Soap Pump

A stylish, simple and practical soap dispenser that's easy to clean, easy to use and easy to refill when empty. Simply tip the dispenser forward to refill. A touch of the brushed steel lid dispenses the soap. Wall-mounted version available.



SOAP PUMP, BLACK, WHITE
Category: Soap Pump
H: 11 cm/ 4,3", V: 300 ml, D: 10 cm/ 4", Ø: 8,5 cm/ 3,3"

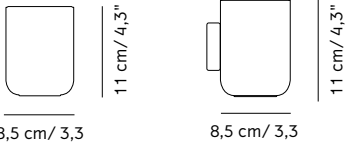


Toothbrush Holder

Stylish and easy to keep clean, the hygienic container features a smart inner sieve at the bottom to let moisture drain away so tooth-brushes can dry. Wall-mounted version available.



TOOTHBRUSH HOLDER, BLACK, WHITE
Category: Toothbrush Holder
H: 11 cm/ 4,3", Ø: 8,5 cm/ 3,3"

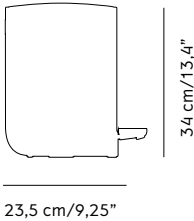


Pedal Bin

Available in compact 4L and capacious 30L versions, the caters to spaces small and large. The powder-coated steel bin's lid opens and closes smoothly and silently with a quick push of the pedal and features a lock system that is hidden within. The removable plastic liner is easy to clean and features a smart bag lock.



PEDAL BIN, 4L
Category: Trash Bin
H: 31 cm/ 12,2" , Ø: 24,5 cm/ 9,6 "



PEDAL BINS ARE AVAILABLE IN FIVE SIZES	
PEDAL BIN, 4L Category: Trash Bin H: 34 cm/ 13,4" Ø: 23,5 cm/ 9,2"	
PEDAL BIN, 7 L Category: Trash Bin H: 39 cm/ 15,3" Ø: 23,5 cm/ 9,2"	
PEDAL BIN, 11L Category: Trash Bin H: 43 cm/ 16,9" Ø: 23,5 cm/ 9,2"	
PEDAL BIN, 20L Category: Trash Bin H: 63 cm/ 24,8", Ø: 30,5 cm/ 12"	
PEDAL BIN, 30L Category: Trash Bin H: 68,5 cm/ 27", Ø: 33,5 cm/ 13,2"	



Pedal Bin, 30L, Black, by Norm Architects
Pedal Bin, 11L, White, by Norm Architects
Pedal Bin, 7L, Black, by Norm Architects

Pedal Bin, 4L, Black, by Norm Architects
Pedal Bin, 20L, White, by Norm Architects



Wiper

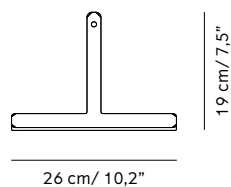
Easy to grip and use, removing excess water from surfaces, the wiper holds up beautifully thanks to a full coat of jointless silicone. The top cord makes it easy to hang in the shower or on a hook for convenience.



WIPER, BLACK, WHITE

Category: Wiper

H: 2,5 cm/1", W: 26 cm/ 10,2", D: 19 cm/ 7,5"



Knobs

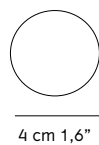
Small but perfectly formed, our round towel hooks are crafted from powder-coated steel and attach to a surface with a concealed screw.



KNOBS, 2-PACK, BLACK, WHITE

Category: Hooks

Ø: 4 cm/1,6", D: 2 cm/ 0,8"



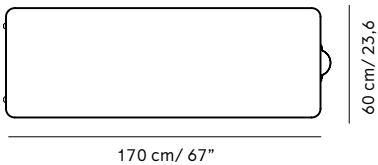
Wiper, Black, by Norm Architects

Norm Floor Mirror

Profiling beautiful design objects with simple aesthetics, powerful looks and fine details, our Bath Collections mirror in rectangular shape is designed to hang on the wall or lean against it to visually expand your space whether a bathroom, bedroom, hallway or dressing room.



NORM FLOOR MIRROR, BLACK, WHITE
Category: Mirror
H: 170 cm / 67", W: 60 cm / 23,6, D: 3,5 cm / 1,4"

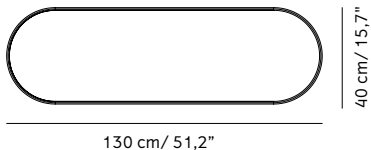


Norm Mirror Oval

Inspired by vintage dressing room mirrors, the Oval Mirror is simple, streamlined, and versatile, with a gently rounded profile for an elegant, modern silhouette. A perfect addition to the bathroom, bedroom, entryway or dressing room.



NORM WALL MIRROR, OVAL, BLACK, WHITE
Category: Mirror
H: 130 cm / 51,2", W: 40 cm / 15,7", D: 3,5 cm / 1,4"

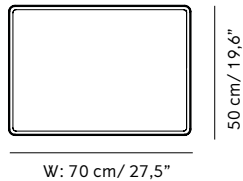


Norm Mirror Rectangular

The look and feel of the statement Bath Collection Floor Mirror is carried over to the more compact, vanity-style Bath Mirror. Of course, the elegant shape works just as well in the bath as in an entryway or bedroom, whether mounted on the wall or placed atop a dresser or counter.



NORM WALL MIRROR, RECTANGULAR, BLACK, WHITE
Category: Mirror
H: 50 cm / 19,6", W: 70 cm / 27,5", D: 3,5 cm / 1,4"

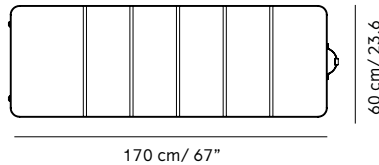


Towel Ladder

An informal and flexible piece of oak and steel furniture made for storing towels and accessories in the bathroom, clothes in the bedroom, or scarves and coats in the hallway. It's easy to move around the house and easy to affix to the wall using the leather strap



TOWEL LADDER, BLACK, WHITE
Category: Towel Rack
H: 170 cm / 67", W: 60 cm / 23,6, D: 3,5 cm / 1,4"





DESIGN FEATURES

Clean lines and rounded edges create a common visual thread

Modern materials – including powder-coated steel and brushed stainless steel – combine aesthetics, endurance and tactility

Easy to clean powder-coated finish is elegant and practical

Multi-functional designs can serve in the bathroom, bedroom, office and living

All Bath Collections designs come in black and white powder-coated steel variants

The Bath Toilet Brush, Soap Pump and Toothbrush Holder are also available in wall- mounted versions

Towel Ladder, Powder Coated Steel/Dark Ash/Leather, by Norm Architects



Shower Tray, Black/Black Marble, by Norm Architects
Towelbar, Black, by Norm Architects

